Manfred Westreicher

GRAPHIC DESIGNER | www.manfredwestreicher.com
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EDUCATION

The Art Institute of Ohio-Cincinnati
BFA, GRAPHIC DESIGN | 2009–2013

University of Cincinnati, Blue Ash
PRE ART & DESIGN | 2007–2008

EXPERIENCE

Tremor *Cincinnati, OH*
GRAPHIC DESIGNER | 2015–2016
- Responsible for the redesign of the Tremor's identity and all the collateral material (business cards, letterheads, website, etc.)
- As part of a team; researched, developed and designed all the digital and print material for a new online community for US Hispanic women called UnRatoJuntas.com
- Participated in the design and development of campaigns that ran in both Vocalpoint.com (now owned by Tremor) and Unratojuntas.com communities for brands such as: Clairol, InStyler, Head&Shoulders, Robert Rothschild Farm, etc.

MKTG *Cincinnati, OH*
JUNIOR GRAPHIC DESIGNER | 2013–2015
- Worked on digital and print material campaigns that ran in two of P&G's communities Orgullosa.com and Vocalpoint.com for brands such as: Clairol, Fisher-Price, Microsoft, Mirassou, etc.
- Designed all the material (t-shirts, posters, medals, etc.) for the 2014 Cincinnati Flying Pig Marathon theme “Pigcasso”.

LaVERDAD *Montgomery, OH*
GRAPHIC & WEB DESIGN INTERN | 2012–2013
- Collaborated in the production of digital and print material such as ads, posters, invitations, and other collateral pieces.
- Collaborated in the design and development of websites and web related content based on Wordpress.

The Gallery @ Ai *Symmes Township, OH*
CURATOR ASSISTANT & DESIGNER | 2009–2012
- Collaborated in the organization and production of student, faculty and professional installations.
- Responsible for the design and production of collateral material for upcoming exhibits and installations.

AFFILIATIONS

AIGA Cincinnati
MEMBER & VOLUNTEER | 2009–PRESENT

Cincinnati Hispanic Chamber
MEMBER | 2010–PRESENT

FREELANCE

Café Lecker *Villa Rica, Perú*
GRAPHIC DESIGNER | 2015
Developed and designed logo and package.

BioDynaMols *Lima, Perú*
GRAPHIC & WEB DESIGNER | 2015
Developed and designed logo, collateral material and website.

SKILLS

Bilingual (English/Spanish)
Coding (HTML/CSS)
Illustration
Lettering
Digital Photography
Screen Printing

TOOLS

Adobe Creative Suite
Brackets
Evernote
FontLab Studio
Keynote
Windows & Mac
Foundation Framework

*References available upon request